MBJ

Michael Bruny-Groth

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EDUCATION	Western Michigan University 2008–2012 BFA in Graphic Design • Summa Cum Laude Presidential Scholar Medallion Scholar Lee Honors College	
EXPERIENCE	Freelance Designer 2016	
	American Medical Association, The JAMA Network • Chicago, IL Designed promotional materials for The JAMA Network's new website launch and suite of 12 Medical Journals. Deliverables included, rate catalogue for journals, print and animated web advertisements, booth graphics, and a visual system for podcast covers.	
	Bader Rutter • Milwaukee, WI Worked on projects for animal pharmaceutical and agriculture companies. Projects included designing landing pages, sales collateral, and a mobile app.	
	Crowdfund Mafia • Las Angeles, CA Design campaign pages for Kickstarter and Indiegogo crowdfunding campaigns.	
	Graphic Designer 2013–2016	
	Jell Creative • Chicago, IL Designed print and digital branding and marketing for numerous nonprofit and cultural institutions in Chicago. Led design team on projects for Adler Planetarium, Harris Theater, and the Pritzker Military Museum & Library.	
	Secondary duties included prepress production for all print projects, directing press checks, creating architectural renderings, and SEO/SEM strategy.	
	Graphic Designer 2012–2013	
	The Mx Group • Burr Ridge, IL Worked on print and web materials for B2B communications, including print advertisements, campaign strategy, infographics, prepping files for print production, and website rearchitecture.	
	Resident Designer 2010–2011 Knight Watch Inc. • Kalamazoo, MI	
	Rebranded Knight Watch Inc and its subsidiary company, KWI Technologies. Designed business systems, vehicle decals, sales brochures, and leave behind marketing materials.	
PROFICIENCIES	TECHNOLOGY	PRACTICES
	MASTER	

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